

European Media/Europe in the media

Course code: LUEES11E

1. Course instructor

Denis-Henri Faguet

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Researcher in Social and Policy Sciences, Bath
University

R&D Head at Lucine SAS, Bordeaux

2. Course description

Contact hours	Credits	Term
12 hours	3 ECTS	Autumn

Prerequisites

None

Objectives and skills

Better understanding of the complexity of
the EU media

Develop critical thinking

Make a 15 min. presentation evaluated by
both the teacher and the peers

Build an original argument in a presentation
incorporating information from various
sources

European Studies Certificate

Course description

Each lecture will be divided into one hour on
theoretical aspects and one hour of
workshop (discussions, videos, news articles
and documents) aiming at:

- understanding the structuring and the
impact of mass media in EU
- discovering the variety of media and
media culture in Europe
- inquiring about the representations of
the EU through those media

3. Course material

Reference/reading Materials

European newspapers, European online
media

4. Course assessment

Assessment details

Attendance and oral presentation in class
(66%)

Evaluation of oral presentation by peers
(33%)

5. Course structure

1st hour : theoretical aspects

2nd hour : workshop on videos, documents,
articles...

Lecture # 1: Media theories : sociology of the
mass media

Lecture # 2: Media theories : power(s) and
impact and/on European culture

Lecture # 3: Media in Europe

Lecture # 4: Europe in media

Lecture # 5: Oral presentations

Lecture # 6: Oral presentations