



Masters - Careers in Books and Publishing - 120 credits / 4 semesters

Course Objectives

The aim of the Master's degree in book-related professions and publishing at Limoges is to monitor and shed light on the parallel evolution of traditional professions of the book and publishing sector, as well as the editorial practices derived from information technology (PAO, Hypertext and multimedia, electronic text processing, image and sound) to meet the demand for specialists with both practical and technical experience, as well as accredited theoretical training. The course, largely geared towards digital media, also provides an in-depth general knowledge of traditional media.

Skills and Knowledge Acquired

The entire scheme is based on the acquisition of cross-disciplinary skills. The close collaboration between teachers-researchers and professionals enables the students to acquire cross-disciplinary skills in the various fields, both theoretical and practical. All the teaching is envisaged from this cross-disciplinary perspective.

Practical training gives students a dual set of "paper" and "electronic" skills in terms of appropriate accounting coordination, production monitoring, knowledge of software and technical know-how. Theoretical skills, based on the semiotics developed at the *Centre de Recherches Sémiotiques* (Centre of Semiotic Research), enables students to manage the meaning and values conveyed by products, to understand and manage the changes taking place in the text and publishing professions, and to devise strategies to deal with them.

Examples of courses taught: general knowledge of the publishing world, (history of publishing, economics of the book, etc.); Management and leadership: project management (production management, monitoring, etc), intellectual property law, etc; semiotics (semiotics of typography, children's literature, marketing, editorial design, etc.); practice (typographic code, DTP software, English publishing, tutorials, etc.).

Pre-Requisites

In order to apply, you must hold a 3-year higher education qualification (Bac+3).

Recommended degrees: Science of Language, IT, Arts and Humanities, Languages, LEA, History, Social Sciences, Economics, Law.

Candidates will be evaluated based on:

- Their objectives and skills
- The nature and level of previous studies
- The motivation and coherence of their career plan

Further Studies

Doctorate of Arts

Career Options

The “Publishing” specialty trains executives, editorial project managers and related professionals coordinating the design, production and distribution of cultural products: editorial project managers, production supervisors, editors, publishers, managers, etc.

Study Abroad

Work placements may be carried out abroad; students may also spend a semester studying abroad in a partner university.

Course Structure

At the end of the two years, the course is validated by an internship (minimum 4 months) and a dissertation. The centrepiece of the curriculum is the work placement, the length of which ensures that the student will be able to find a job.

Document Updated Dec 2022

Students

- The entire programme is based on the acquisition of cross-disciplinary skills
- Close collaboration between teacher-researchers and professionals enables students to acquire both theoretical and practical cross-disciplinary skills
- A tutored project, monitoring and book production, is included in the curriculum. The aim is to make a book, following all the stages. Students will work in small groups (of 5 or students) and will be supervised by teachers and professionals.
- Learning specialist publishing English is an important part of the programme. The teaching of this modern language is entirely designed from a professional perspective: learning specialist vocabulary, producing documents specific to the publishing industry, etc.

Further Information

Sophie Anquetil

Course Director

sophie.anquetil@unilim.fr

Faculty of Arts and Humanities

39e Rue Camille Guérin,

87036 Limoges Cedex

www.flsh.unilim.fr

Target Audience

Post-graduate students

Continuous professional training

Timetable



Average course workload:

Master 1: 15hrs per week

Master 2: 18 hrs per week