

Master - Applied Languages - Intercultural and societal management - 120 credits / 4 semesters

Course Objectives

This master is based on a multidisciplinary approach, both theoretical and practical, towards interculturality and multiculturalism in the workplace. Special attention is given to the internationalisation of companies and how they adapt to modern challenges of corporate social responsibility in a globalised world (organisational governance, human rights, labour relations and working conditions, environment and sustainable development, fair practices, consumer issues, communities and local development). The aim of this Master's programme is to train students to be aware of these issues when they enter the professional world and ensure they are capable of taking an active part in the changes taking place in this world, both in France and on a global scale.

Through diverse experiences, scientific backgrounds and pedagogical approaches, this multidisciplinary is developed as part of the core curriculum (Lectures and Tutorials) provided by teachers from research labs in the Faculty of Arts and Humanities, the Faculty of Law and Economics, and Business Professionals. This dual theoretical and practical dimension is the Master's strong point, comprehensive training enabling students to acquire a high level of versatility, as well as the knowledge and skills necessary to understand a multicultural and intercultural environment. Thanks to regular collaboration with partner organisations, both in terms of the courses and the work placements carried out by the students, the course is deeply rooted in the regional and national economic framework (collaboration with local organisations such as *Legrand* Group, for example, which has an international reputation and influence).

In addition to an excellent knowledge of French, an equal command of two foreign languages (minimum level C1 written and spoken) is necessary. The teaching method focuses on developing these two languages to an equal level (writing practice, oral expression, written and oral translation), and their application to the professional world with a view to reflecting on interculturality, internationalisation, and corporate social responsibility.

Five language pathways are offered to Master's students:

- English / German
- English / Spanish
- English / Italian
- Spanish / Italian (oriented towards the Mediterranean region)
- International pathway, reserved for students whose mother tongue is not French. These students follow courses in French and English (or, optionally, German, Spanish or Italian).

This Master equally guarantees the acquisition of a solid intercultural professional experience abroad. **Students are obligated to partake in a minimum one month work-placement abroad (in M1 and/or M2) or a semester of study in a partner university abroad (only in M1).** Semesters 1 and 3 are dedicated to lessons in the faculty of arts and humanities (*FLSH*); semesters 2 and 4 are reserved exclusively for internships / work-placements, assessed through a written presentation of the internship in M1, and an internship report in M2.



The course also benefits from two partnerships with foreign universities, offering students international mobility: Pyatigorsk State University in Russia, and the University of Xi'an in China, from whom we also welcome students on our international courses.

The students who would like to obtain a doctorate will also have the opportunity to complete a research dissertation in semester 4 instead of an internship report.

Continuous attendance is mandatory for students enrolled in this course.

Skills and Knowledge Acquired

Graduates will be able to:

- Use their excellent command of French and foreign languages in their professional practice;
- Analyse the problems of internationalisation in areas such as marketing, company sales policy, European accounting, European social law, international geopolitics, etc.
- Consider an organisational culture in its dual economic and social context;
- Adapt their professional practices to the various challenges of corporate social responsibility;
- Set up and carry out international projects
- Coordinate teams
- Manage cultural differences, identify the codes specific to each culture (national / organisational) and resolve any problems encountered;
- Assist people with international mobility
- Work in a heterogeneous environment in France or abroad.

Pre-Requisites

To be eligible to apply, students must hold a degree at Bac+3 level.

Recommended Bachelor's degrees: Applied Foreign Languages (LEA); LLCER (if proficiency in 2 foreign languages is demonstrated).

Applicants will be evaluated based on:

- The student's objectives and skills
- Language knowledge and skills
- The nature and level of previous studies
- Grades obtained
- The motivation expressed in the application (letter; form to be completed) and the coherence of the professional project.

Applicants must attest to a C1 level in the two foreign languages of their chosen course (English/German; English/Spanish; English/Italian; English (or German or Spanish or Italian)/French for students on the course).

Career Options



Businesses located in France or abroad; organisations that coordinate student mobility programmes; social or humanitarian organisations; tourist organisations; French and foreign local authorities or universities.

Document updated December 2022

Further Information

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Target Audience

Post-graduate students

Continuous professional training

Timetable

Average workload:

Master 1: 20 hrs per week

Master 2: 20 hrs per week